

ORDER



Fox 30 JAX

Orders	Order / Rev:	50404
	Alt Order #:	09797418
	Product Desc:	DSCC
	Estimate:	550
	Flight Dates:	08/22/12 - 09/03/12
	Original Date / Rev:	08/21/12 / 08/21/12
	Order Type:	CIA - O

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency	Name:	Abar Hutton Media, LLC
	Buying Contact:	
	Billing Contact:	
		6190 Grovedale Ct
		Alexandria, VA 22310

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Bill Nelson (D) US Senate
	Demographic:	A35+
	Product Codes:	US Senate
	Priority:	P-2
	Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	6	\$900.00	\$765.00
08/27/12	08/28/12	3	\$360.00	\$306.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	6	\$900.00	\$765.00	0.00
September 2012	3	\$360.00	\$306.00	0.00
Totals	9	\$1,260.00	\$1,071.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Fox 30 JAX	4%	\$1,260.00
Market	100%	\$31,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	3%	\$945.00
WCWJ	2%	\$630.00
WJXT	41%	\$12,915.00
WJXX	4%	\$1,260.00
WTEV	25%	\$7,875.00
WTLV	21%	\$6,615.00

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 Alt Order #: 09797418
 Flight Dates: 08/22/12 - 09/03/12

Advertiser: Bill Nelson (D) US Senate
 Product Desc: DSCC
 Estimate: 550

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
3	WAWS	08/22/12	08/28/12	M-F 5p-530p Family Feud	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$180.00	P-2	0.00	NM	2	\$360.00	
FAMILY FEUD																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 08/22/12 08/28/12 MTWTF--																
4	WAWS	08/22/12	08/28/12	M-F 9a-10a Dr Phil	CM	9a-10a		MTWTF--	:30	2	\$100.00	P-2	0.00	NM	2	\$200.00
FAMILY FEUD																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 08/22/12 08/28/12 MTWTF--																
5	WAWS	08/22/12	08/28/12	M-F 2p-230p Judge Joe Brown	CM	2p-230p		MTWTF--	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
FAMILY FEUD																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 08/22/12 08/28/12 MTWTF--																
													Totals	9	\$1,260.00	